



Agency presentation

Who we are. What we do.

OUR MISSION

We create Product Experience

As a holistic e-commerce service provider, we are experts in the areas of **PIM**, **DAM** and **e-shops**. We enable our customers to generate more sales through a better **product experience**.



OUR PX-SOLUTIONS



TESSA DAM

With great attention to detail, we have developed TESSA, a DAM system that helps you to better manage your digital media.



Akeneo PIM

As one of the first Akeneo partners, our certified PIM experts will support you with the implementation of Akeneo PIM.



Shopware E-SHOP

With the innovative and comprehensive EC solution, we create the digital transformation in the company with you.



Oskar MIDDLEWARE

With our Oskar interface software, you can connect your systems and ensure smooth data exchange.



Atamya PIM

With Atamya, the innovative PIM solution, we support your company in the introduction of Product Information Management.



Ibexa DXP

DXP Ibexa combines content creation, e-commerce and personalization for B2B companies.

WE ACT. FOR YOU.

Development and progress form the core of our agency.

- ✓ Short decision-making processes
- ✓ Transparent information
- ✓ Competent support
- ✓ Long-term solutions

We are convinced that excellent ideas can only develop in an environment of mutual appreciation.



WE DEVELOP. WITH YOU.



Our task as an e-commerce agency is to understand the nature, wishes and goals of our customers and, based on this, to develop strategies for optimal positioning in the respective market.

- ✓ Consulting
- ✓ Conception
- ✓ Implementation
- ✓ Audits



FIGURES. DATA. FACTS.

+20

Years of industry experience

Owner-managed company

+8

Years Akeneo Partner



AKENEO
BRONZE
PARTNER



AKENEO
BUSINESS
PARTNER

Part of the
EIKONA Group



+25

Talented
team members

Certified
team



Certified
Advanced
Developer

6



COMPANY HEADQUARTERS – IN THE MIDDLE OF GERMANY

Volkach near Würzburg

Am Alten Bahnhof 8
97332 Volkach
Bavaria, Deutschland



This is us



OUR CUSTOMERS

LAMY

FENIX®

WORX

SLV



Meisinger

MANITOU
GROUP

 **WÜSTHOF**

HSE

Norauto

HUDORA®

ELBENWALD®

**SONDER
PREIS!**
Baumarkt

 **SWISS KRONO**

ATU



DRYKORN®

 **IMI**

SEPHORA

FRÄNKISCHE

Our own software products

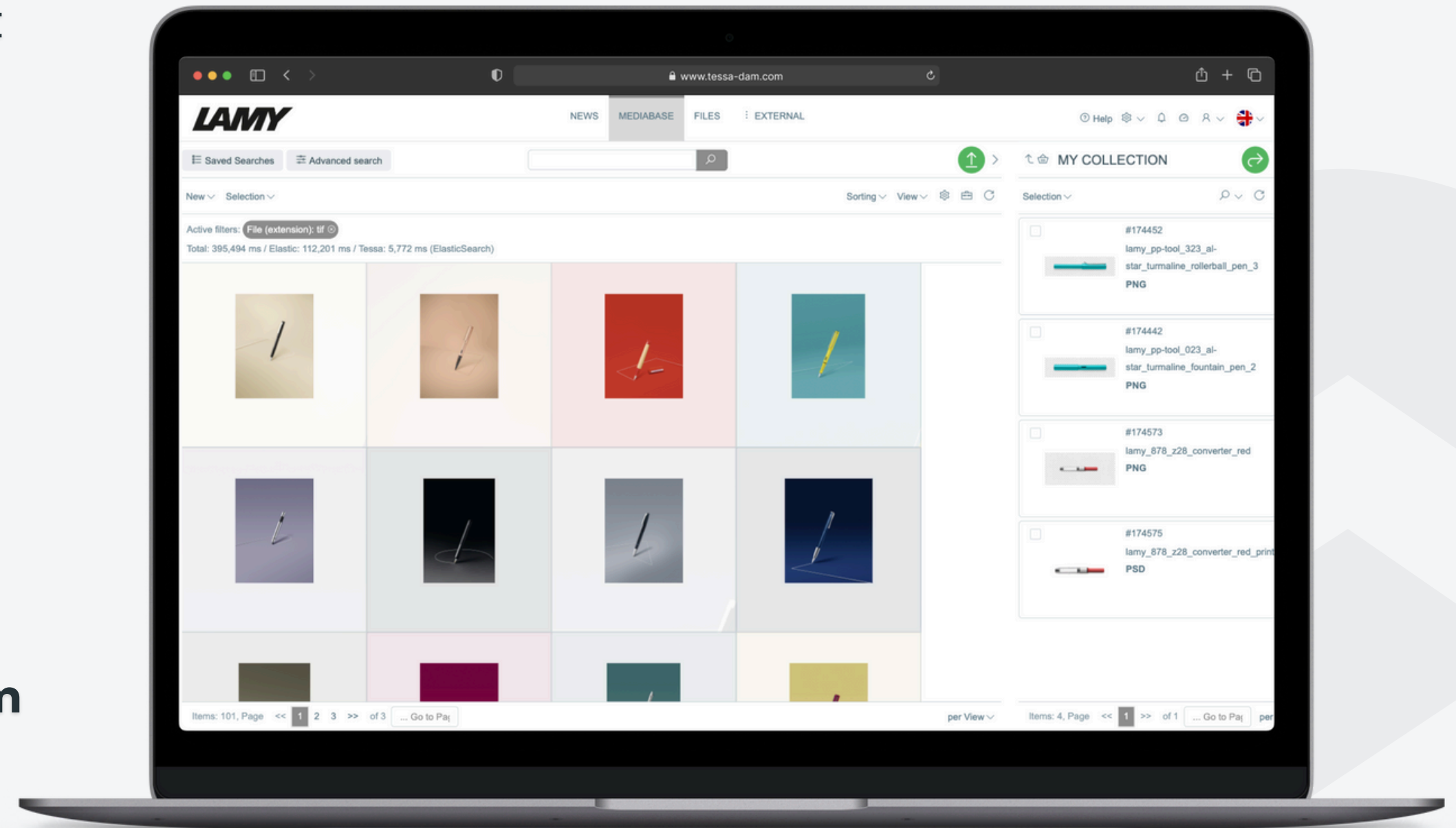




Strongest DAM for manufacturers and dealers

With TESSA, marketing and product content can be **managed efficiently** and **automatically** within the company.
Unlimited users, one price!

With TESSA, manufacturers and retailers benefit from **seamless integration** into existing **PIM, ERP** and **store systems** for consistent product communication across all channels. Whether **images, videos** or **documents**, TESSA ensures central availability, **fast distribution** and **maximum control** over all digital assets.



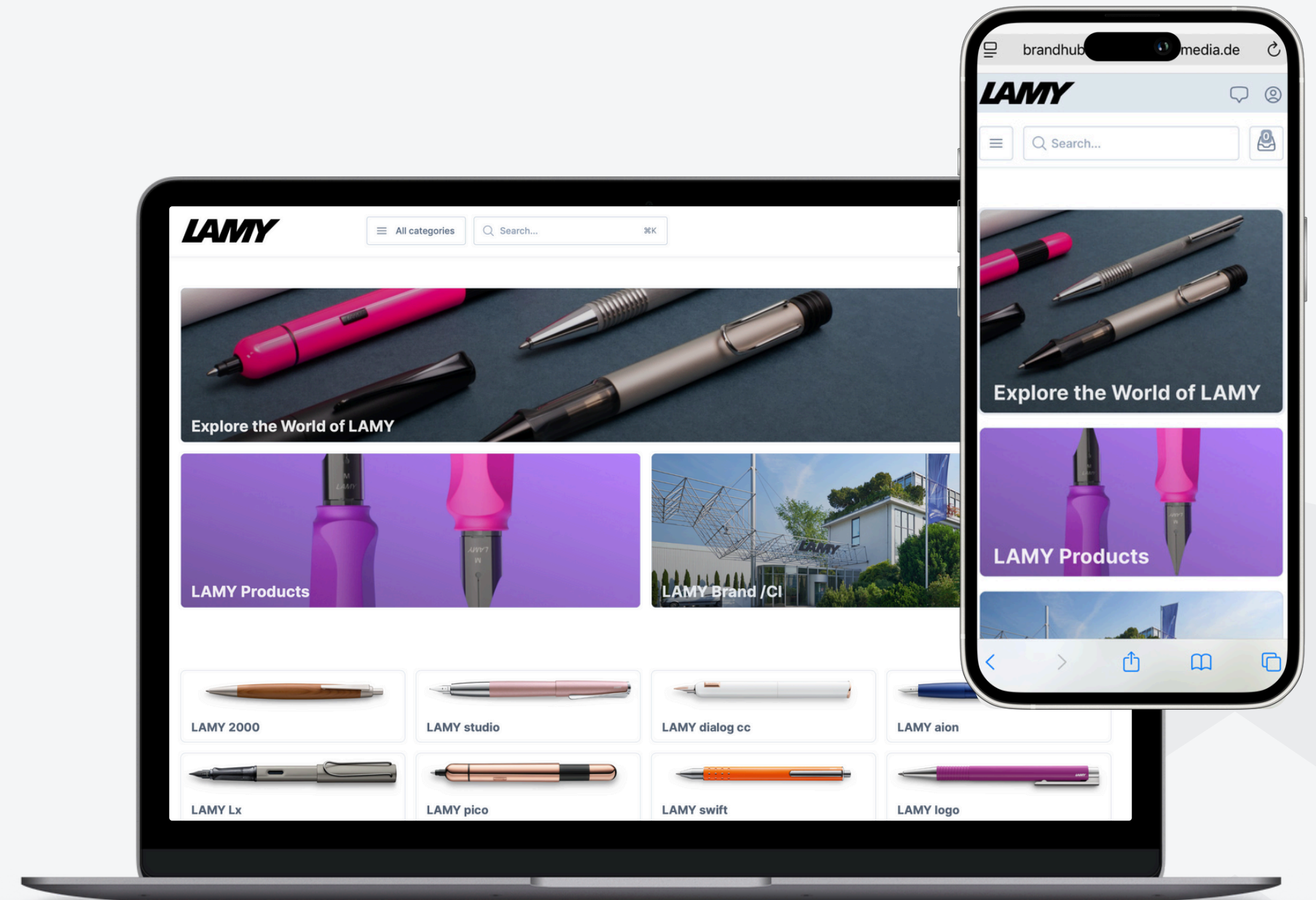


Brand and product portal

Simplify access to relevant content – **centralized, brand-compliant** and always up-to-date.

BrandHub is your central platform for the **structured provision of brand and product content** – whether for partners, the press or retailers. Content can be controlled in a targeted manner, released based on **roles** and **distributed** without additional effort.

Designed as a module for **TESSA**, BrandHub can also be **used independently with existing PIM systems** – flexibly, securely and seamlessly integrated.



- ✓ Autosuggest
- ✓ Responsive
- ✓ PIM-ready

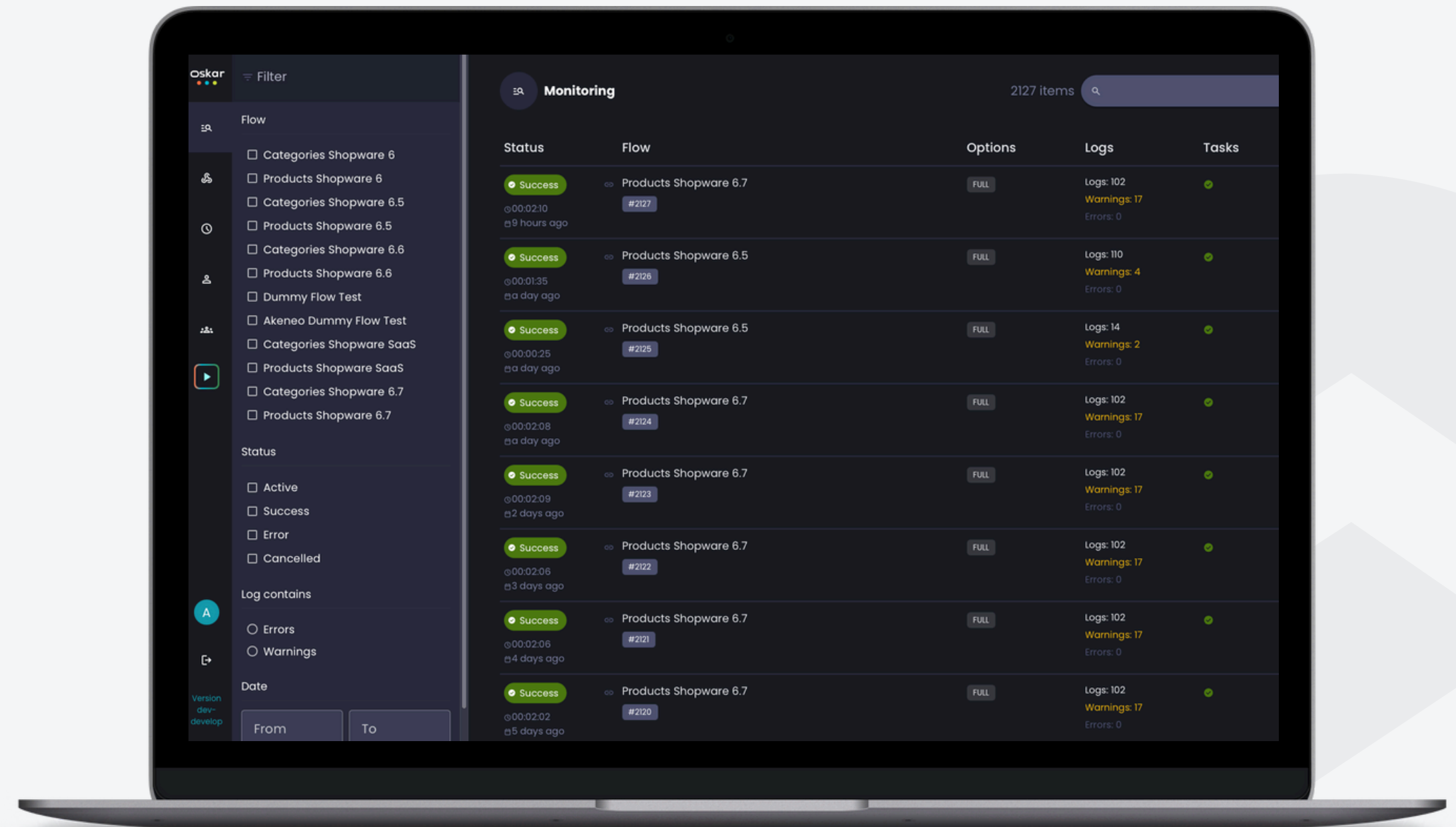
- ✓ Product-Portals
- ✓ Retail-Portals
- ✓ Press-Portals

Oskar

Customized interface solution

With OSKAR, we have developed a **powerful interface solution** that reliably exchanges data between systems such as **PIM, DAM, ERP, stores** and **marketplaces**.

Data flows can be individually configured, converted and executed on a time-controlled basis. Whether **Akeneo, Shopware, TESSA** or other systems – OSKAR connects them smoothly.





Let's talk!

Patrick Krisch

CEO

p.krisch@eikona-media.de

+49 938171 778750

[Make an appointment](#)

